



**Q3 2024**

**JULY – SEPTEMBER 2024**



# SPORT

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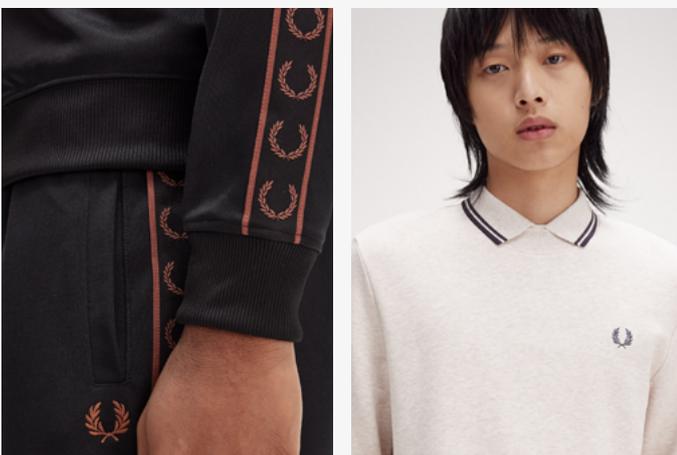
**With tennis at its core, our Sport collection champions Fred's original designs and the branding details that are unique to us.**

A tight collection of signature sportswear, our Sport collection utilises the key colours of the quarter, with Midnight Blue and Porridge Marl taking centre stage (and centre court). Co-ords of sweatshirts, sweatpants, T-shirts and polos are designed in key colours, made to mix and match, or wear as one clean, monochrome palette.

Brand signatures like our famous taping and tipping trim familiar pieces in the new colours of the quarter. New graphics blend our sporting and subcultural heritage, with photographed crowd shots layered with chequerboard prints and Laurel Wreath branding. New logo iterations feel fresh and contemporary, but very Fred Perry, as our archive continues to inform new graphic applications. Designed proudly with our founder in mind and styled for the late-summer evenings of today.

We apply a softer approach to sweats, with a refreshing rework. Contemporary details such as clean necklines and topstitching work with the wash dye treatment, giving a lived-in (and danced in) feel to the designs.

Adopting the same colours as our apparel, our Q3 sports shoes are clean and contemporary, designed to complement the rest of the collection. Alongside our more familiar styles, for Q3 we introduce the B4 – a new tennis-inspired style based on an archive Fred Perry tennis shoe. Reworked with a contemporary silhouette the B4 features elevated fabrication, including a suede upper and soft nubuck overlays. Play on.





# Fred Perry Q3

## Men's Sport Must Haves



M3574-W49



J2660-T61



J8553-W19



M8519-X21



M8592-102



M4580-X21



M3636-W54



B6311-W22



J5557-W49



# Fred Perry Q3

## Men's Sport Must Haves



M4620-X23



J8500-102



M8513-560



M3600-W55



M8588-102



M7535-W50



L8259-102



HW8667-102



C8154-752

SPORT 1



SPORT 2



SPORT 3



SPORT 4



\*A red cube on hanger denotes product is from the Q2 collection

### M8517 Towelling Zip Neck Polo Shirt

85% Cotton 15% Polyester (Recycled)  
Responsible Features ...

608 Navy

691 Oatmeal



### M8518 Relaxed Jersey Polo Shirt

100% Cotton  
Responsible Features ...

102 Black



### M8556 Towelling Panel Polo Shirt

Shell: 100% Cotton Panels: 85% Cotton 15% Polyester (Recycled)  
Responsible Features ....

638 Field Green



#### DESIGN NOTE

A polo shirt that takes inspiration from our tennis heritage and the sharp styling of our fans today. Constructed from contrasting textured pique and towelling panels, with a contemporary dropped hem. It doesn't get more Fred Perry than pique and towelling. Breathable and sharp for tennis and summer holidays alike.

**M8560 Towelling Panel Stepped Hem Polo Shirt**

Shell: 100% Cotton Panels: 85% Cotton 15% Polyester (Recycled)

Responsible Features \*\*\*\*

129 Snow White



**M8681 Textured Pique Polo Shirt**

100% Cotton

Responsible Features \*\*\*\*

102 Black



**M8682 Textured Pique Zip Neck Polo Shirt**

100% Cotton

Responsible Features \*\*\*

X21 Laurel Wreath Green

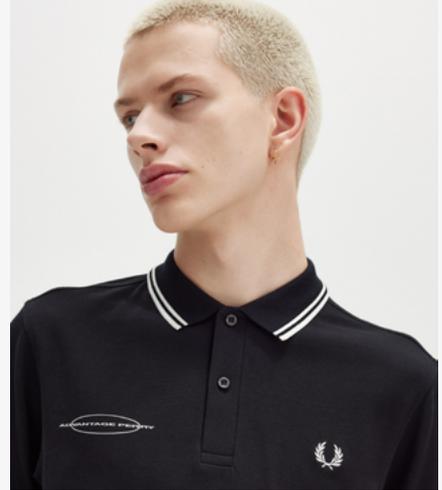


### M8565 Advantage Perry Polo Shirt

100% Cotton

Responsible Features ...

102 Black



129 Snow White



M1600 Crew Neck T-Shirt

100% Cotton  
Responsible Features •

102 Black B



608 Navy B



129 Snow White B CF



420 Steel Marl CF →



W50 Porridge Marl / Anchor Grey →



W49 Laurel Wreath Green / Night Green →



M1600 Crew Neck T-Shirt (continued)

100% Cotton  
Responsible Features \*

W64 Night Green / Runaway Bay Ocean →



X56 Black / Whisky Brown



W52 Whisky Brown / Porridge Marl



W69 Oatmeal / Whisky Brown



W48 Honeycomb / Ecu



W51 Ultra Violet / Navy



V35 Runaway Bay Ocean / Navy



**M3519 Ringer T-Shirt**

100% Cotton  
Responsible Features •

102 Black B

608 Navy B



100 White B



U46 Runaway Bay Ocean

S54 Whisky Brown



M3519 Ringer T-Shirt (continued)

100% Cotton  
Responsible Features •

S76 Black / Whisky Brown



T61 Night Green →



X21 Laurel Wreath Green →



X23 Porridge Marl →



### M4620 Taped Ringer T-Shirt

100% Cotton  
Responsible Features •



266 Carbon Blue B



129 Snow White B



102 Black B



420 Steel Marl B CF →



X23 Porridge Marl → MH



**M4613 Contrast Tape Ringer T-Shirt**

100% Cotton  
Responsible Features \*

W49 Laurel Wreath Green / Night Green →

W69 Oatmeal / Whisky Brown →

X56 Black / Whisky Brown



**M8566 Sport Fine Stripe T-Shirt**

100% Cotton  
Responsible Features \*

W72 Light Ice / Petrol Blue

W49 Laurel Wreath Green / Night Green

W71 Navy / Carrington Road Brick



**M8710 Relaxed T-Shirt**

100% Cotton  
Responsible Features •

X23 Porridge Marl

X21 Laurel Wreath Green



**M8573 Relaxed Striped T-Shirt**

100% Cotton  
Responsible Features •

560 Ecu



M4580 Embroidered T-Shirt

100% Cotton  
Responsible Features \*\*

102 Black CF →

100 White CF →



S76 Black / Whisky Brown

X06 Silver Blue



X18 Honeycomb

X21 Laurel Wreath Green MH



### M7708 Flocked Laurel Wreath Graphic T-Shirt

100% Cotton  
Responsible Features •

P96 Shaded Stone



U46 Runaway Bay Ocean



### M7784 Rear Powder Laurel Graphic T-Shirt

100% Cotton  
Responsible Features •

100 White CF →



102 Black CF →



U46 Runaway Bay Ocean



M7784 Rear Powder Laurel Graphic T-Shirt (continued)

100% Cotton  
Responsible Features •

Q20 Night Green



X19 Ultra Violet



### M8587 Textured Laurel Wreath T-Shirt

100% Cotton  
Responsible Features \*\*

102 Black

691 Oatmeal



### M8588 Fred Perry Graphic T-Shirt

100% Cotton  
Responsible Features \*

102 Black → [MH](#)

129 Snow White



691 Oatmeal →

X21 Laurel Wreath Green



### M8592 Advantage Perry T-Shirt

100% Cotton  
Responsible Features •

102 Black **MH**



129 Snow White



### M8593 Split Graphic T-Shirt

100% Cotton  
Responsible Features •

102 Black

129 Snow White



### M4621 Taped Long Sleeve T-Shirt

100% Cotton  
Responsible Features •

102 Black B

248 Navy B

420 Steel Marl



### M4675 Taped Long Sleeve Tee

100% Cotton  
Responsible Features •

X56 Black / Whisky Brown

W69 Oatmeal / Whisky Brown



### M8519 Striped Long Sleeve Polo Shirt

100% Cotton

Responsible Features •

X21 Laurel Wreath Green **MH**



### M4631 Front And Back Graphic Long Sleeve T-Shirt

100% Cotton

Responsible Features •

843 Black / Snow White **CF**



### M8700 Long Sleeve Crew Neck T-Shirt

100% Cotton

Responsible Features •

102 Black

129 Snow White



M7535 Crew Neck Sweatshirt

100% Cotton  
Responsible Features •

248 Navy B



184 Black B



420 Steel Marl CF →



R63 Navy / Dark Caramel CF →



W50 Porridge Marl / Anchor Grey → MH



W64 Night Green / Runaway Bay Ocean →



W49 Laurel Wreath Green / Night Green →



X56 Black / Whisky Brown



M7535 Crew Neck Sweatshirt (continued)

100% Cotton  
Responsible Features \*

W52 Whisky Brown / Porridge Marl

W69 Oatmeal / Whisky Brown



W48 Honeycomb / Ecrú



V35 Runaway Bay Ocean / Navy

W51 Ultra Violet / Navy



M3574 Half Zip Sweatshirt

100% Cotton

Responsible Features ...

608 Navy B



102 Black B



420 Steel Marl CF →



R63 Navy / Dark Caramel CF →



W50 Porridge Marl / Anchor Grey →



W64 Night Green / Runaway Bay Ocean →



W49 Laurel Wreath Green / Night Green → MH



M3574 Half Zip Sweatshirt (continued)

100% Cotton

Responsible Features ...

X56 Black / Whisky Brown



W52 Whisky Brown / Porridge Marl



W69 Oatmeal / Whisky Brown



V35 Runaway Bay Ocean / Navy



W51 Ultra Violet / Navy



### M2643 Tipped Hooded Sweatshirt

100% Cotton  
Responsible Features \*\*

102 Black B



248 Navy B



R49 Steel Marl CF →



R63 Navy / Dark Caramel CF →



W50 Porridge Marl / Anchor Grey →



W64 Night Green / Runaway Bay Ocean →



W52 Whisky Brown / Porridge Marl



### J7536 Hooded Zip-Through Sweatshirt

100% Cotton  
Responsible Features \*\*

198 Black B



795 Navy B

W50 Porridge Marl / Anchor Grey →



### J7504 Zip-Through Sweatshirt

100% Cotton  
Responsible Features \*\*

184 Black B



### M5544 Tipped Sleeve Sweatshirt

100% Cotton  
Responsible Features •

102 Black →



### M5545 Tipped Sleeve Half Zip Sweatshirt

100% Cotton  
Responsible Features ••

102 Black →



### M8650 Advantage Perry Hooded Sweatshirt

100% Cotton  
Responsible Features •

102 Black



**M8683 Textured Pique Long Sleeve Polo**

100% Cotton  
Responsible Features \*\*

638 Field Green



**M8604 Half Zip Sweatshirt**

100% Cotton  
Responsible Features \*\*

102 Black



**M8608 Zip Through Sweatshirt**

100% Cotton  
Responsible Features \*\*

X21 Laurel Wreath Green



### M8617 Zip Through Fleece Back Sweatshirt

72% Cotton 28% Polyester (Recycled)

Responsible Features ...

X18 Honeycomb



### M8637 Half Zip Fleece Back Sweatshirt

66% Polyester (Recycled) 34% Cotton

Responsible Features ...

X23 Porridge Marl



### M8643 Hooded Fleece Back Sweatshirt

66% Polyester (Recycled) 34% Cotton

Responsible Features ...

691 Oatmeal



**M8634 Towelling Panel Sweatshirt**

100% Cotton  
Responsible Features \*\*

X23 Porridge Marl



**M7741 Towelling Crew Neck Sweat**

75% Cotton 25% Polyester (Recycled)  
Responsible Features \*\*

638 Field Green



**M7742 Towelling Hooded Sweat**

75% Cotton 25% Polyester (Recycled)  
Responsible Features \*\*

X23 Porridge Marl



### M8618 Half Zip Smock Sweatshirt

100% Cotton  
Responsible Features \*\*

608 Navy **MH**



#### DESIGN NOTE

A smock sweatshirt in cotton loopback, finished with a peached effect, giving the fabric a super-soft, suede-like texture. Trimmed with a gold metal zip for an elevated finish, with draw-string at the hem inspired by our sporting heritage.

### M8619 Hooded Smock Sweatshirt

100% Cotton  
Responsible Features \*\*

102 Black



### M8628 Heavyweight Sweat Overshirt

100% Cotton  
Responsible Features \*\*\*

608 Navy



**K8552 Boucle Laurel Wreath Jumper**Body: 100% Cotton Laurel Wreath: 70% Cotton 30% Polyamide **(Recycled)**

Responsible Features •

102 Black



X21 Laurel Wreath Green

**K8553 Boucle Crew Neck Jumper**48% Polyester **(Recycled)** 30% Merino Wool 22% Polyamide **(Recycled)**

Responsible Features ...

X55 Navy/Light Ice **MH**

## DESIGN NOTE

Casual silhouettes (like our classic crew neck jumper) get a dressed-up rework this quarter. Crafted from a luxe merino wool blend, twisted in two complementing colours with a super soft and premium hand-feel. Fitted with ribbed trims and thumb holes at the cuffs for a cosy fit.

### M8513 Half Zip Check Shirt

100% Cotton  
Responsible Features \*\*\*\*

560 Ecru **MH**



### M5684 Zip Through Overshirt

60% Polyester (**Recycled**) 40% Polyamide (**Recycled**)  
Responsible Features \*\*\*\*\*

959 Silver Blue

F57 Midnight Blue

W19 Laurel Wreath Green



236 Black CF

311 Navy CF



**M6572 Raglan Tech Overshirt**

88% Polyester (Recycled) 12% Cotton  
Responsible Features .....

608 Navy



**M6642 Quilted Overshirt**

60% Polyester (Recycled) 40% Polyamide (Recycled)  
Responsible Features .....

102 Black



**J4620 Taped Track Jacket**54% Polyester (**Recycled**) 46% Cotton  
Responsible Features ...

198 Black B

885 Carbon Blue B

U46 Runaway Bay Ocean

**T5510 Taped Track Pant**54% Polyester (**Recycled**) 46% Cotton  
Responsible Features ..

102 Black B

266 Carbon Blue B

**J5557 Contrast Tape Track Jacket**54% Polyester (**Recycled**) 46% Cotton  
Responsible Features ...

S76 Black / Whisky Brown →

W49 Laurel Wreath Green / Night Green →

W69 Oatmeal / Whisky Brown



### T5507 Contrast Taped Track Pant

54% Polyester (Recycled) 46% Cotton  
Responsible Features \*\*

S76 Black / Whisky Brown

W49 Laurel Wreath Green / Night Green →



### J6000 Track Jacket

54% Polyester (Recycled) 46% Cotton  
Responsible Features \*\*\*

W90 Black / Laurel Wreath Green



### J7827 Tape Detail Collared Track Jacket

54% Polyester (Recycled) 46% Cotton  
Responsible Features \*\*\*

102 Black



### T7176 Tape Detail Track Pant

54% Polyester (Recycled) 46% Cotton  
Responsible Features \*\*

102 Black



### J8562 Advantage Perry Track Jacket

54% Polyester (Recycled) 46% Cotton  
Responsible Features \*\*\*

102 Black



### J2660 The Brentham Jacket

100% Polyamide (Recycled)  
Responsible Features .....



350 Black B →



248 Navy B →



T61 Night Green MH



A84 Warm Stone



### J8616 The Hooded Brentham Jacket

100% Polyamide (Recycled)  
Responsible Features .....

608 Navy



### J8546 Cord Brentham Jacket

100% Cotton  
Responsible Features ....

Q20 Night Green



### J4564 Insulated Jacket

100% Polyamide (Recycled)  
Responsible Features .....

102 Black

608 Navy



### J8553 Hooded Insulated Jacket

100% Polyamide (Recycled)  
Responsible Features .....

U53 Carrington Road Brick

W19 Laurel Wreath Green **MH**



102 Black

608 Navy



**J8522 Insulated Gilet**

100% Polyamide (Recycled)  
Responsible Features \*\*\*\*\*

U53 Carrington Road Brick

102 Black



691 Oatmeal



638 Field Green



### J8548 Patch Pocket Sports Jacket

100% Polyamide (Recycled)  
Responsible Features \*\*\*\*\*

102 Black

691 Oatmeal



### J8500 Brentham Gilet

100% Polyamide (Recycled)  
Responsible Features \*\*\*\*

102 Black **MH**

608 Navy



### J8572 Short Snorkel Parka

100% Polyamide (Recycled)  
Responsible Features \*\*\*\*

W19 Laurel Wreath Green

608 Navy



**J7815 Seam Detail Shell Jacket**

100% Cotton

Responsible Features \*\*\*\*

W19 Laurel Wreath Green



**T7177 Seam Detail Shell Pant**

100% Polyamide (Recycled)

Responsible Features \*\*\*

W19 Laurel Wreath Green



**J7902 Hooded Shell Jacket**

100% Polyamide (Recycled)

Responsible Features \*\*\*

608 Navy



**S8505 Classic Sweat Short**

100% Cotton

Responsible Features ...

W49 Laurel Wreath Green / Night Green



X56 Black / Whisky Brown



W69 Oatmeal / Whisky Brown



T5505 Loopback Sweatpant

100% Cotton

Responsible Features ...

102 Black B



608 Navy B



W50 Porridge Marl / Anchor Grey →



W64 Night Green / Runaway Bay Ocean



X56 Black / Whisky Brown



W52 Whisky Brown / Porridge Marl



V35 Runaway Bay Ocean / Navy



### T4514 Embroidered Sweat Pant

66% Recycled Polyester 34% Cotton  
Responsible Features ...

102 Black CF →



### T8507 Patch Pocket Sweatpant

100% Cotton  
Responsible Features ..

608 Navy



### T5510 Taped Track Pant

54% Polyester (Recycled) 46% Cotton  
Responsible Features ..

102 Black B

266 Carbon Blue B



**T5507 Contrast Taped Track Pant**

54% Polyester (Recycled) 46% Cotton  
Responsible Features \*\*

S76 Black / Whisky Brown

W49 Laurel Wreath Green / Night Green →



**T7176 Tape Detail Track Pant**

56% Polyester (Recycled) 44% Cotton  
Responsible Features \*\*

102 Black



**T7177 Seam Detail Shell Pant**

100% Polyamide (Recycled)  
Responsible Features \*\*\*

W19 Laurel Wreath Green



**M8570 Relaxed Towelling T-Shirt**

85% Cotton 15% Polyester (Recycled)  
Responsible Features \*\*

129 Snow White

608 Navy



**M8598 Crowd Graphic T-Shirt**

100% Cotton  
Responsible Features \*v

102 Black



129 Snow White



### M7796 Garment Dyed T-Shirt

100% Cotton  
Responsible Features •

959 Silver Blue

X19 Ultra Violet



### M6548 Double Graphic Half Zip Sweatshirt

66% Polyester (Recycled) 34% Cotton  
Responsible Features ...

843 Black / Snow White CF →



### M7716 Double Graphic Hooded Sweatshirt

66% Polyester (Recycled) 34% Cotton  
Responsible Features ..

102 Black CF →



**J8556 Towelling Track Jacket**

75% Cotton 25% Polyester (Recycled)  
Responsible Features \*\*\*\*

560 Ecrú



**J8557 Collared Towelling Track Jacket**

75% Cotton 25% Polyester (Recycled)  
Responsible Features \*\*\*\*

608 Navy



**S8502 Towelling Short**

75% Cotton 25% Polyester (Recycled)  
Responsible Features \*\*\*

560 Ecrú

608 Navy



### M8599 Jacquard Towelling Crew Neck Sweatshirt

74% Cotton 26% Polyester (Recycled)  
Responsible Features ..

U53 Carrington Road Brick



### J8558 Jacquard Towelling Track Jacket

74% Cotton 26% Polyester (Recycled)  
Responsible Features ....

U53 Carrington Road Brick MH



#### DESIGN NOTE

Designed to turn heads after-dark. Our signature track jacket gets a bold reimagining with a glitchy chequerboard design. With a jacquard construction, the chequerboard is made up of contrasting textures, with flat and raised textured towelling for a luxe hand-feel. Made in our signature fit from a cotton and recycled polyester blend in Carrington road brick.

### J2660 The Brentham Jacket

100% Polyamide (Recycled)  
Responsible Features .....

350 Black B →



248 Navy B →



### J8519 Padded Zip Through Jacket

100% Polyester (Recycled)  
Responsible Features .....

102 Black

608 Navy

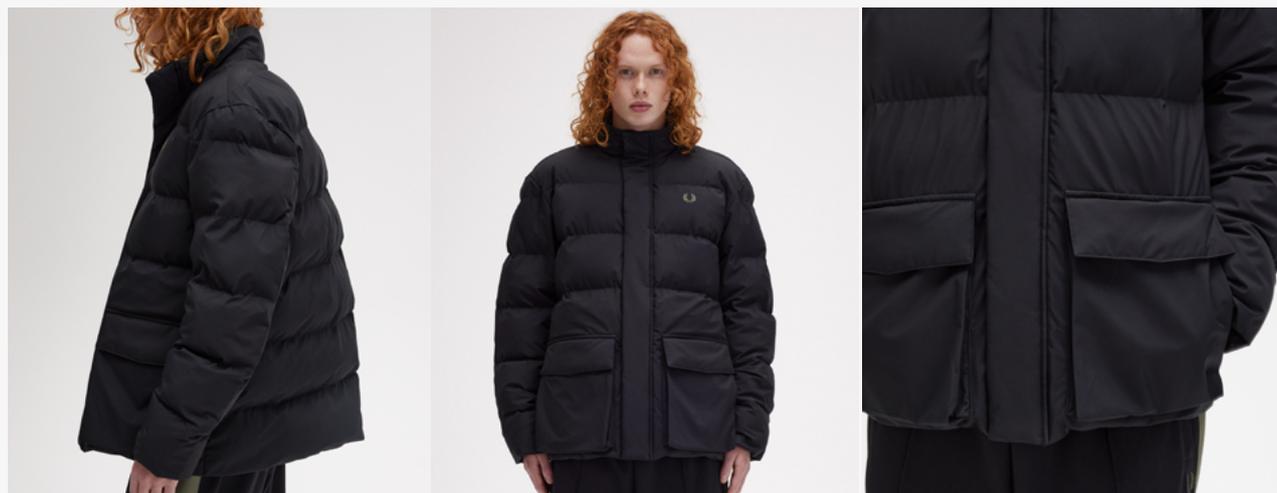
Q20 Night Green



### J8545 Padded Pocket Detail Jacket

100% Polyester (Recycled)  
Responsible Features .....

102 Black



### J8512 Zip Through Padded Jacket

Outer: 100% Polyester (Recycled) Fill: 100% Primaloft Fill (Recycled)  
Responsible Features .....



638 Field Green





# SPORT FOOTWEAR

Q3 JULY – SEPTEMBER 2024

**B6312 B721 Leather**

Unisex | 3-12

Responsible Features \*\*

567 White / Navy B CF →

T31 White / Metallic Gold CF →



W20 White / Laurel Wreath Green

X34 Porcelain / Honeycomb  
Mens | 6-12



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**B8302 B721 Leather / Tape Detail**

Mens | 6-12

Responsible Features \*\*

560 Ecu



**B8312 B721 Leather / Branded**

Mens | 6-12

Responsible Features \*\*

U63 White / Midnight Blue

X62 Porcelain / Dark Caramel



**B6311 B722 Leather**

Mens | 6-12

Responsible Features \*\*

567 White / Navy B CF →

W22 Porcelain / Night Green MH



**B4334 Spencer Leather**

Unisex | 3-12

Responsible Features \*\*

254 Porcelain / Navy **B** **CF** →

200 White / 1964 Silver **CF** →



X37 Ecrú / Laurel Wreath Green  
Mens | 6-12

U69 Snow White / Carrington Road Brick  
Mens | 6-12



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**B8315 Spencer Textured Nubuck**

Mens | 6-12

Responsible Features \*\*

X63 Ecrú / Limestone

X64 Oatmeal / Night Green



**B6320 B80 Vegan**

Unisex | 3-12  
Responsible Features \*\*

100 White CF →

R33 Silky Peach CF →

438 Dark Carbon CF →



**B5310 B71 Leather**

Responsible Features \*\*

100 White / Gold CF →  
Unisex | 3-12

774 Black / Gold CF →  
Mens | 6-12



**B8319 B71 Suede**

Mens | 6-12  
Responsible Features \*\*

238 Navy / White

X61 Laurel Wreath Green / White



**B7325 B300 Textured Leather**

Mens | 6-12

Responsible Features \*\*

T35 Porcelain / Black CF

205 White / Black CF



**B8322 B300 Textured Nubuck/ Suede**

Mens | 6-12

Responsible Features \*\*

W24 Warm Stone / Ecrú

X41 Limestone / Snow White



**B8325 B4 Suede**

Mens | 6-12

Responsible Features \*\*

X91 Carrington Road Brick  
/ Carrington Road Brick

X92 Laurel Wreath Green  
/ Laurel Wreath Green



U73 Black / Anchor Grey

X44 Ecu / Snow White  
Unisex | 3-12



DESIGN NOTE

A new tennis-inspired style, the B4 is based on an archive Fred Perry tennis shoe, reworked with a contemporary silhouette. Elevated fabrication includes a suede quarter panel and tongue, plus a super soft nubuck quarter overlay and heel tab. Finished with our signature sporting recycled laces and recycled mesh in-sock.



**B7311 Baseline Leather**

Mens | 6-12

Responsible Features \*\*

C55 Tan / Champagne CF →



200 White / French Navy CF →  
Unisex | 3-12



W69 Oatmeal / Whisky Brown  
Unisex | 3-12



W90 Black / Laurel Wreath Green



267 Navy / Snow White



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**B4365 Hughes Low Canvas**

Unisex | 3-12

Responsible Features \*\*

V75 Light Ecrú / Oatmeal CF →



X46 Black / Oatmeal



Q324COMB

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